



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

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Approved science-based target

The Science Based Targets initiative has validated that the corporate greenhouse gas emissions reduction target(s) submitted by

Publicis Groupe

have been deemed to be in conformance with the SBTi Criteria and Recommendations (version 5). The SBTi's Target Validation Team has classified your company's scope 1 and 2 target ambition and has determined that it is in line with a 1.5°C trajectory.

The official target wording is:

Publicis Groupe commits to reduce absolute scope 1 and 2 GHG emissions 50% by 2030 from a 2019 base year. Publicis Groupe also commits to reduce absolute scope 3 GHG emissions from purchased goods and services, fuel and energy related activities, business travel, employee commuting and upstream leased assets 50% within the same timeframe.

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An initiative by

