

# PUBLICIS GROUPE SA (GROUP)

PARIS - France | Advertising and market research  
 Publication date: 4 Dec 2023  
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**78** /100  
 98th  
 percentile

## CERTIFICATIONS & ENDORSEMENTS

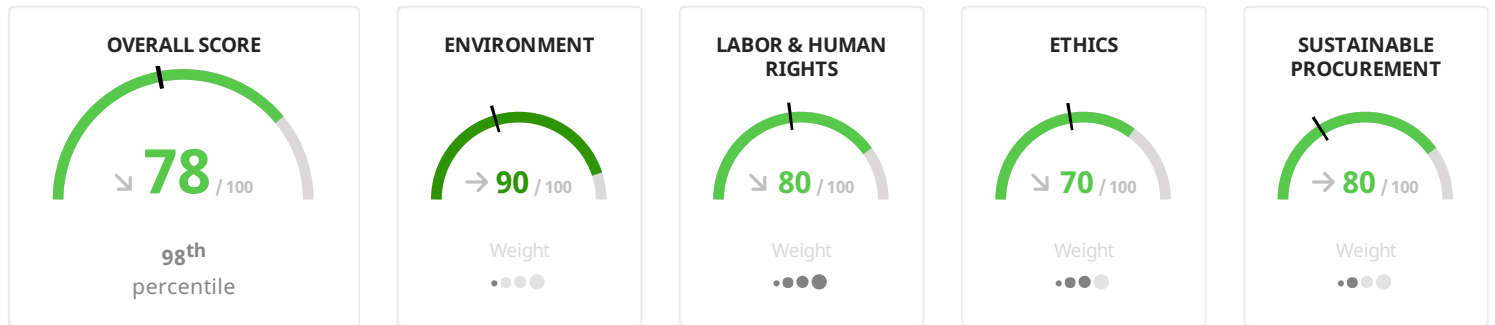
- ✓ At least one site is ISO 14001 certified
- ✓ Carbon disclosure project (CDP) respondent

## SUSTAINABILITY PERFORMANCE OVERVIEW

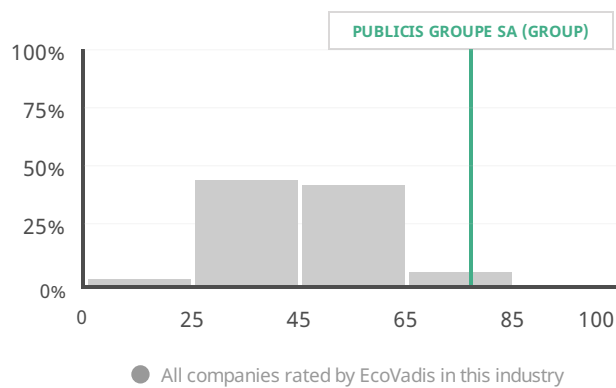
### Score breakdown

PUBLICIS GROUPE SA (GROUP) sustainability performance is: **Advanced**

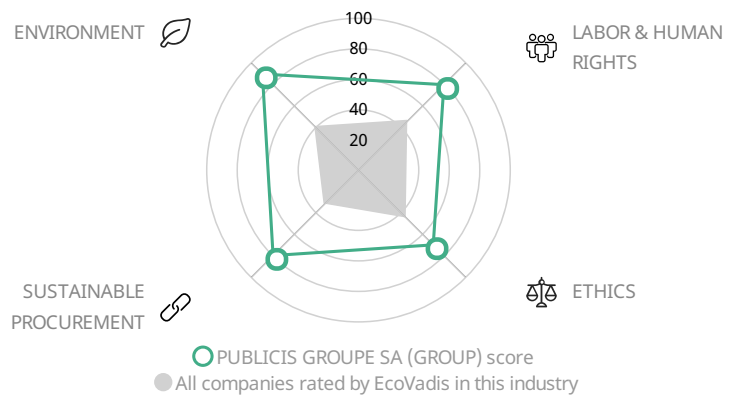
Sustainability performance: ● Insufficient ● Partial ● Good ● Advanced ● Outstanding — Average score



### Overall score distribution



### Theme score comparison



\* You are receiving this score/medal based on the disclosed information and news resources available to EcoVadis at the time of assessment. Should any information or circumstances change materially during the period of the scorecard/medal validity, EcoVadis reserves the right to place the business' scorecard/medal on hold and, if considered appropriate, to re-assess and possibly issue a revised scorecard/medal.

**ABOUT ECOVADIS**

EcoVadis provides the leading solution for monitoring sustainability in global supply chains. Using innovative technology and sustainability expertise, we strive to engage companies and help them adopt sustainable practices.

**Our Mission**

To reliably assess companies’ sustainability performance, providing them with comprehensive feedback, benchmarking and tools allowing them to embark upon a journey of continuous improvement.

**Our Expertise**

- Sustainability: our team of international sustainability experts analyze and crosscheck companies’ data (supporting documents, 360° Watch Findings, etc.) in order to create reliable ratings, taking into account each company’s industry, size and geographic location.
- Innovative technology: we offer access to web-based solutions, where companies can access the EcoVadis Scorecard and share information. These are highly secure online solutions which guarantee the safety of our users’ data.

**Our Methodology**

The EcoVadis methodology is based on international sustainability standards (Global Reporting Initiative, United Nations Global Compact, ISO 26000), and supervised by a scientific committee of sustainability and supply chain experts, to ensure reliable third-party sustainability assessments.

**Our Users**

- Thousands of companies use the EcoVadis Ratings platform every month to respond to sustainability assessment requests from customers, set and maintain corrective action plans and centralize sustainability-related documents.
- Over 700 multinational companies use EcoVadis to monitor the sustainability performance of their trading partners, including:



**Contact**

contact@ecovadis.com

www.ecovadis.com

