



**PUBLICIS
GROUPE**

GRI Content Index

Vers toujours plus de transparence.

Since 2009, to go beyond European and France CSR regulation's compliance, Publicis Groupe has aligned its CSR reporting with the GRI framework. For 2019, the GRI CONTENT INDEX has been verified by an external GRI Data Partner in France, Materiality reporting. Publicis Groupe is also voluntarily following other CSR framework and standards presented in this table. CSR Smart Data is also aligned with GRI, in a way to simplify experts' navigation and search.

Read the [2019 UNIVERSAL REGISTRATION DOCUMENT -financial report](#)



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MATERIALITY-Reporting

2020

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