



PUBLICIS GROUPE

MAURICE LÉVY

Chairman of the Management Board
Chief Executive Officer

Paris, August 26, 2015

Dear Mr. Secretary General,
Dear Stakeholders,

Year after year, Publicis Groupe has been reinforcing its commitment in the United Nations Global Compact 10 Principles. Our "Communication on Progress 2014/2015" is the confirmation that we truly believe in a long-term approach to see the world changing. We are still engaged and we want to improve our own efforts together with all the other players.

Annually, in our CSR Report, we publicly present what we do in CSR at large. In the 2014 edition*, we explain how we are trying to make progress, introduce some changes, move forward. The purpose of this public document (externally audited) is to provide clear facts and figures, and present how we (the Groupe and our agencies) are active, and how we still need to improve. We will reiterate our need to better incorporate the 10 Principles of the Global Compact into our day-to-day operations.

Internally, we explain the content of the 10 Principles to our employees in order for them to share and promote them. It is part of our responsibility to ensure the alignment in our operations with our teams, through clear rules and ethics, thus addressing our clients' needs in the most responsible way. "Janus" (our internal Code of Conduct,) is our backbone to ensure consistency between words and reality. Talents are our strongest asset, and our imperative is to support them as best as we can. Within our agencies, we encourage a more diverse workforce, we organize regular training programs to improve our teams' skills, with greater access to all new technologies as we want to keep our employees agile and creative.

Externally, our clients share with us strategic topics and some are deeply related with the 10 Principles. Sustainable growth is an imperative for obvious economic and social reasons. We are currently working together on several subjects such as easier access to education, healthcare, and better nutrition, environmental preservation and impact reduction. On our side, we support many causes and NGOs across the world to help them reach their goals and develop citizens' mobilization. And we work with the business community to encourage other companies to engage themselves as well. Cooperation is an efficient way to move ahead.

Building a more sustainable world is not a choice even if it is very challenging, but it is definitively part of our company philosophy. It is a combination of collective and individual efforts, therefore we will continue to play our own part.

Best,
Maurice Lévy

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