



PUBLICIS GROUPE

MAURICE LÉVY
*Chairman of the Management Board
Chief Executive Officer*

December 5, 2011

Dear Mr Secretary-General,

Dear Stakeholders,

In May 2003 Publicis Groupe decided to support the ten principles of the UN Global Compact. We are pleased to confirm our continued commitment to this initiative.

With this "Communication on Progress 2010/2011", we affirm that these principles are part of our strategy, and that they are integrated into our day-to-day business.

Human rights, Labor Standards, Protection of the Environment and Anti-Corruption principles are all part of our internal Code of Conduct document (called Janus) which governs the way we must behave and operate. All of our management teams are responsible for ensuring the compliance of every employee in their work environment.

The world and our business are changing rapidly and it is our responsibility to align our operations and our teams with clear rules for delivering work in a "responsible" and ethical manner.

We truly believe that this is the only way to provide sustainable growth.

Publicis Groupe's CSR Report 2010 is available on our website (www.publicisgroupe.com). It follows the guidelines of the GRI Initiative, is in line with the UN Global Compact principles, is in accordance with the French law "Nouvelles Régulations Economiques" and adheres to the ISO 26000 Guidelines. It provides you with further details about our actions and the areas in which we are striving to make progress.

Maurice Lévy