



PUBLICIS GROUPE

MAURICE LÉVY
Chairman of the Management Board
Chief Executive Officer

Paris, September 3, 2013

Dear Mr Secretary-General,

Dear Stakeholders,

With this new statement and "Communication on Progress 2012/2013", we confirm our commitment to the 10 Principles of the United Nations Global Compact. Since 10 years, Publicis Groupe is engaged in this United Nations global initiative which embraces all players within society, and we are proud to participate.

The 10 Principles of the Global Compact are part of our strategy, and they are integrated in our day-to-day business. These Principles are part of our internal Code of Conduct (called "Janus") which governs the way we must behave and operate. All of our management teams are responsible for ensuring compliance of every employee in their work environment. As part of "Janus", we explain the content of the 10 Principles to our employees, to share and promote them internally. It is part of our responsibility to ensure the alignment in our operations with our teams having clear rules and ethics, thus delivering their work in the most responsible way. To achieve this global goal of the UN, encouraging the move towards a more sustainable and responsible world, it has to be done through a combination of efforts, collectively and individually. Again, we affirm that this is the only way to provide sustainable growth.

In concrete terms, we are also involved in several international and local working groups where there is real cooperation with our stakeholders to find new ways of working together and preparing for the future. This is a global and complex process, where we want, as a company, to participate and be active on a long term basis, with the perspective of building for the future.

As we usually say, we are in a *continuum*; we publicly explain in our annual Publicis Groupe CSR Report what we are doing and seeking to do within our company. The 2012 CSR Report is available on our website (in English and French: see http://www.publicisgroupe.com/documents/PubGpe_CSRReport_2012.pdf). This document (in line with the French "NRE" and "Grenelle 2" laws, the GRI framework, the 10 UN Global Compact Principles, and the ISO 26000 guidelines) provides the clear facts, figures and stories that show some areas where we still need to make some progress, but also shows where we are achieving good results within our company and our agencies.

Maurice Lévy